# **Postal Rates Reference Chart**

#### Current Rates as of 1/22/2023

First Class: Delivery 2 to 4 days (Not Guaranteed)

500 piece minimum for presorted and automated mailings – 200 piece minimum for single piece permit imprint (indicia)

Post Card Rates: min. size: 3-1/2" x 5" max. size: 4-1/4" x 6" thickness: .007" to .016"

Weights	Single Piece Full Rate	Machinable Presorted	Automated Mixed AADC	Automated AADC	Automated 3 Digit	Automated 5 Digit
Weight not over 1 ounce	0.48	0.381	0.381	0.37	0.37	0.352

First Class Letter Size Rates: min. size: 3-1/2" x 5" max. size: 6-1/8" x 11-1/2" thickness: .007" to .25"

Weights	Single Piece Full Rate	Machinable Presorted	Automated Mixed AADC	Automated AADC	Automated 3 Digit	Automated 5 Digit
Weight not over 1 ounce	0.63	0.546	0.531	0.507	0.507	0.471
Weight not over 2 ounces	0.84	0.546	0.531	0.507	0.507	0.471
Weight not over 3 ounces	1.08	0.546	0.531	0.507	0.507	0.471
Weight not over 3.5 ounces*	1.32	0.546	0.531	0.507	0.507	0.471

Weight over 3.5 ounces see flats \*weight cannot exceed 3.5 ounces for automation discounts

First Class Flat Size Rates: min. size: 6-1/8" x 11-1/2" max. size: 12" x 15" thickness: .009" to .75"

Weights	:	Single Piece Full Rate	Non-Automation Presorted	Automated Mixed ADC	Automated ADC	Automated 3 Digit	Automated 5 Digit
Weight not over 1 o	ounce	1.26	1.185	1.068	0.955	0.896	0.689
Weight not over 2 of	ounces	1.50	1.425	1.308	1.195	1.136	0.929
Weight not over 3 of	ounces	1.74	1.665	1.548	1.435	1.376	1.169
Weight not over 4 of	ounces	1.98	1.905	1.788	1.675	1.616	1.409
Weight not over 5 o	ounces	2.22	2.145	2.028	1.915	1.856	1.649
Weight not over 6 o	ounces	2.46	2.385	2.268	2.155	2.096	1.889
Weight not over 7 o	ounces	2.70	2.625	2.508	2.395	2.336	2.129
Weight not over 8 d	ounces	2.94	2.865	2.748	2.635	2.576	2.369
Weight not over 9 o	ounces	3.18	3.105	2.988	2.875	2.816	2.609
Weight not over 10	0 ounces	3.42	3.345	3.228	3.115	3.056	2.849
Weight not over 11	1 ounces	3.66	3.585	3.468	3.355	3.296	3.089
Weight not over 12	2 ounces	3.90	3.825	3.708	3.595	3.536	3.329
Weight not over 13	3 ounces	4.14	4.065	3.948	3.835	3.776	3.569

## Priority Mail Retail

Weights	Flat Rate Envelope	Flat Rate Padded Envelope	Small Flat Rate Box	Medium Flat Rate Box	Large Flat Rate Box
Maximum weight: 70 lbs.	9.65	10.40	10.20	17.10	22.80

Priority Mail Commercial Base (Need to be a permit holder to qualify for Commercial Base)

Weights	Flat Rate	Flat Rate Padded	Small Flat Rate	Medium Flat Rate	Large Flat Rate
	Envelope	Envelope	Box	Box	Box
Maximum weight: 70 lbs.	8.05	8.80	8.55	14.75	19.90

### \*\*Non Machinable Criteria (letters only)

- a. If the aspect ratio (length divided by height) is less than 1.3 or more than 2.5. ex. square pieces.
- b. If it has an exterior surface that is not made of paper.
- c. If it has clasps, strings, buttons, or similar closure devices.
- d. If it contains items such as pens, pencils, loose keys or coins that cause the thickness of the mailpiece to be uneven.
- e. If it is too rigid (does not bend easily when subjected to a transport belt tension of 40 pounds around an 11-inch diameter turn).
- f. If it is a mailpiece more than 4-1/4 inches high or 6 inches long (letter size) and the thickness is less than 0.009 inch.
- g. Has a delivery address parallel to the shorter dimension of the mailpiece.
- h. Is a self-mailer or booklet that is not prepared according to regulations.

#### **Data File Specifications**

Broudy Printing can work with virtually any type of file but some will require additional formatting.

Preferred:

Comma Delimited (\*.csv) Fixed Length
Excel (\*.xls or \*.xlsx) Please NO Label Layouts (Word)

## **Design Tips:**

- 1. Keep it letter size!
- 2. Avoid square designs
- 3. Mail must be rectangular! no rounded corners or die-cut shapes
- 4. Keep the folded edge at the bottom
- 5. Keep return address out of the OCR read area (see USPS template 67)
- 6. Make sure there is no copy in the barcode clear zone
- 7. 9 point stock (.009") for automation discounts
- 8. Leave room for the address block 2" x 4" preferred
- 9. Avoid dark or bright backgrounds or designs in the address area
- 10. Allow 1/4" clearance on each side for anything inserting to an envelope
- 11. Avoid open end envelopes they will likely require hand inserting
- 12. Use gummed flapped envelopes for any machine inserting
- 13. Make sure you use the proper indicia for the class of mail you want
- 14. Address block must be on top half of piece when spin is on the right for all classes except first class flats
- 15. Have coating for address panel knocked out for mailing greater than 50k and all envelopes that will be inkjetted
- 16. When possible use windowed envelopes
- 17. ASK! there are no stupid questions

<sup>\*\*</sup>Nonmachinable letters are subject to a nonmachinable surcharge of \$0.40 per piece plus Machinable Presorted rate

# **Postal Rates Reference Chart**

1.101

### Current Rates as of 1/22/2023

1.101

1.101

USPS Marketing Mail (previously called Standard Class) - Regular and Nonprofit: Delivery 2 to 9 days (Not Guaranteed) 200 piece minimum for permit, presorted and automated mailings

min. size: 3-1/2 " x 5" max. size: 6-1/8" x 11-1/2" thickness: .007" to .25" Standard Letter Size Rates: Non-Auto Mach Non-Auto Mach Non-Mach Non-Mach Automation Automation Automation Automation Weights Mixed ADC **ADC** Mixed ADC ADC 5 Digit Mixed AAD( **ADC** 3 Digit 0.366 0.346 0.842 0.339 0.305 4 ounces or less 0.923 0.360 0.339 0.648 0.567 4 ounces or above 1.101 1.101 Plus per pound

Standard Flat Size Rates: min. size: 6-1/8" x 11-1/2" max. size: 12" x 15" thickness: .009" to .75" Non-Auto Non-Auto Non-Auto Automation Automation Automation Automation Weights Mixed ADC Mixed ADC ADC 3 Digit 5 Digit ADC 3 Digit 5 Digit 0.923 0.896 4 ounces or less 0.842 0.778 0.653 0.824 0.726 0.572 0.567 0.503 0.378 0.621 0.549 0.451 0.297 4 ounces or above 0.648

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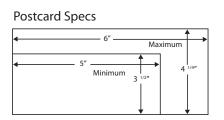
0.941

min. size: 3-1/2" x 5" thickness: .007" to .25" Non-Profit Letter Size Rates: max. size: 6-1/8" x 11-1/2" Automation Automation Non-Auto Mach Non-Auto Mach Non-Mach Non-Mach **Automation** Automation Weights Mixed ADC ADC Mixed AADC Mixed ADC 3 Digit 5 Digit ADC ADC 4 ounces or less 0.219 0.199 0.708 0.627 0.213 0.192 0.192 0.158 0.473 0.392 4 ounces or above 0.941

Non-Profit Flats: min. size: 6-1/8" x 11-1/2" max. size: 12" x 15" thickness: .009" to .75" Non-Auto Non-Auto Non-Auto Automation Automation Automation Non-Auto Automation Weights Mixed ADC Mixed ADC ADC 3 Digit 5 Digit ADC 3 Digit 5 Digit 0.627 0.681 0.609 0.357 4 ounces or less 0.708 0.563 0.438 0.511 0.392 0.328 0.203 0.374 0.122 4 ounces or above 0.473 0446 0.276 Plus per pound 0.941 0.941 0.941 0.941 0.941 0.941 0.941 0.941

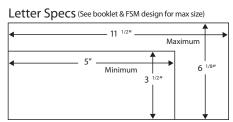
If specs fall out of the following dimensions, please see the USPS Design Analyst for approval.

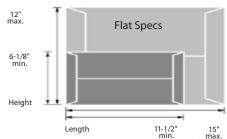
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Plus per pound

Plus per pound





address panel must be secured together

				<u> </u>		-1/2" 15" nin. max.	
Definition: Booklet letter with stitching Self-mailer folded letter without stitching							
Common Bookl	et Designs	Common (FSM) I			olded Self-mailer		
Up to 3 ounces			Max 6"x10.5" - Min 3.5"x5"				
Folded Booklets Cover paper weight— 40-pound paper.			Under 1 o	unce	Over 1 ounce but less that	an 3 ounces	
Maximum height—6 inches	Two 1.5" nonperforated		Paper weight min 70lb		Paper weight min 80lb		
Maximum length—10.5 inches	tabs on leading edge and		Tabs: 2 1" nonperforated tabs		Tabs: 2 1.5" nonperforated tabs		
Vertical Spine	one tab on trailing edge. Position upper tabs within		*Glue: 3 3/8" spots		*Glue: 4 3/8" spots		
COINE	1-inch from the top edge.	Basic FSM (final	Max panels: 12		Max panels: 12	1	
	Position lower leading tab 0.5 inch from the bottom	fold at bottom adma)	Paper weight min 70lb		Paper weight min 80lb		
	edge.		Tabs: 2 1" nonperforated tabs		Tabs: 2 1.5" nonperforated tabs		
V			*Glue: 3 3/8" spots	W	*Glue: 4 3/8" spots		
SECOND FOLD			Max panels: 12	1	Max panels: 12		
			Paper weight min 70lb		Paper weight min 80lb		
Simple Spine Booklets Cover: 5" to 9" long at least 50-pound paper. Over 9" up to 10.5" at least 60-pound paper. The front cover may be up to a maximum of 0.25"		Quarter Fold	Tabs: 2 1" nonperforated tabs		Tabs: 3 1.5" nonperforated tabs		
			Glue: N\A		Glue: N\A		
			Max panels: 12		Max panels: 12		
Basic	shorter than pages and rear cover. Nonperforated 1.5"	edge; final fold on bottom	Paper weight min 70lb				
	tabs. Place one tab on the leading and trailing edges within 1" from the top;	edge)	Tabs: 2 1" nonperforated tabs				
life.			Glue: N\A				
	position one tab on the lower leading edge 0.5" from		Max panels: 12	1			
	the bottom.		Paper weight min 70lb		Paper weight min 80lb		
			Tabs: 2 1" nonperforated tabs	5	Tabs: 2 1.5" nonperforated tabs	5	
V			*Glue: 3 3/8" spots		*Glue: 4 3/8" spots		
		Basic FSM  Oblong (final fold at lead edge)	Max panels: 12	-	Max panels: 12		
11_	Or		Paper weight min 70lb		Paper weight min 80lb		
	_		Tabs: 2 1" nonperforated tabs		Tabs: 2 1.5" nonperforated tabs		
Broudy Printing RELIABLE QUALITY. EXCEPTION.	g Inc.		*Glue: 3 3/8" spots		*Glue: N\A		
RELIABLE QUALITY, EXCEPTIONĀL SERVICE.			Max panels: 12		Max panels: 12		
4					* if using glue dots, address	panel and non-	